

## **Corbi Plastics: Reusable plastic dunnage, expertly managed**

*Cut your costs. Inject sustainability into your model. Reap the benefits.*

With a brief snapshot of the food & beverage shipping industry, two challenges face the decision makers who truly impact day-to-day operations and bottom lines for container manufacturers and fillers alike.

How do you cut your costs and how do you make your business more sustainable.

Find a way to take advantage of the challenge – to recognize it as an opportunity – and you're scoring a major win for yourself and your business.

### **Where do you find the answer?**

Believe it or not, a major difference maker is found in a vital material that you probably don't even think of, much less consider the highly developed and proven process behind its most-efficient use. It's a material that those who manufacture and use rigid containers to send their final product to fillers and eventually their public likely use and discard without a second's thought, recognizing neither the impact it can have on their goods, nor the opportunity to trim costs. Separator sheets, pallets, layer pads – commonly referred to as dunnage – are all essential transport packaging materials.

But are you using the most efficient material available for your packaging? Are you using a material that actually improves your process performance across many levels? Are you using a material that will allow dramatic cost-savings over time?

If you're still using paper and wood dunnage then the answer is an emphatic no.

By using that all too old fashioned material you open your business to a high level of product-to-product inconsistency. It fuels operational inefficiency, is an organic material that increases the risk of bacterial growth and cannot reflect industrial sterility, is a depletable resource that cannot be effectively reused and must be consistently discarded and replenished resulting in a much higher paper sheet per trip cost than calculated in your original purchase – and a cost that is much higher over time than should be tolerated as a necessary cog in transport packaging.

### **Plastic dunnage is dunnage that performs.**

Using plastic instead of paper and wood dunnage is a bit like using light bulbs to light a warehouse instead of candles. The benefits and longevity make it a no-brainer. The performance qualities of plastic dunnage ensure your plant's processes – and the processes of those you expect to secure your goods and keep them sanitary – operate consistently and allow you to focus on your core competencies.

As a non-organic material, plastic can be cleaned to maintain industrial sterility and eliminate the risk of bacteria and other contaminants reaching your customers. Its durability means you will eliminate the chipping and tearing that jams machines and causes downtime. You'll benefit from greater sheet-to-sheet consistency by getting rid of the wavy sheets and damaged pallets that cause tipping, destroys containers and spills product. It's a higher-quality that delivers a more efficient output and production of materials goods, so you get better results for clients throughout the supply chain and a more reliable product for the eventual customer.

**Plastic dunnage increases your sustainability.**

Of paramount emphasis in a world where words like green, sustainable, carbon-footprint and environmentally-focused have become more than just buzz words but expected standards of doing business, Corbi's plastics are eco-friendly. Corbi not only gives you products that feature exponentially more uses than you'd get out of paper and wood dunnage, Corbi recycles 100 percent of its products and uses products that are made of 100 percent recycled material. In today's changing environmental landscape, it's a difference that cannot be discarded.

**Managed dunnage cuts your costs.**

Plastic dunnage is the most efficient material available to the food & beverage industry. It's Corbi's unique focus on managing that dunnage that enables customers to cut costs out of their structure and truly benefit from using plastic. Corbi's dedicated systems and staff keeps constant watch over material movements and customer requirements as a common pool of dunnage is reused, cleaned and moved through a closed logistics loop from container manufacturers to fillers and through Corbi's 13 service centers strategically located across the United States.

Corbi's 360° Total Dunnage Management™ is a comprehensive program designed to reduce the complexities of managing, tracking and cleaning a common pool of dunnage. It's a proprietary asset management software that allows Corbi to assume full management responsibilities of a pool of dunnage. Customers will improve asset visibility and utilization, cost structures and sustainability and receive efficient reuse of their materials. Fillers and container manufacturers will take full advantage of the operational and environmental benefits inherent in plastic dunnage and drive cost and waste out of their logistics model.

**Corbi has been doing it for years.**

Corbi's parent companies established such a sheet pool in Europe in 1988 and led the overall conversion to plastic packaging to meet and exceed more stringent and demanding regulations for environmental and sanitation superiority. The necessity to meet such standards drove process innovation and helped develop the system that serves more than 80 percent of the European market with more than 25 million sheets making more than 100 million sheet trips per year and supporting more than 40 container plants that supply more than 4,500 fillers. And it led to Corbi's American installation of services that are revolutionizing the way companies like Rexam, Anheuser-Busch InBev, St. Gobain, Crown and DS Container not only look at their dunnage, but also find a way to make positive differences for their organizations.

Corbi has developed its presence in the United States to service more than 10 million sheets, with more than 75 million sheet and three million pallet and top frame trips per year. By becoming the fully integrated supply chain partner for 35 high-quality container plants who supply 200 quality-conscience fillers, Corbi has extended its dunnage management pool throughout the United States. With Corbi's status as the very fabric of national dunnage management, it is easier than ever for new customers to turn to Corbi as the trusted partner who will institute just such a program for them.

Corbi 360° Total Dunnage Management™ improves how container manufacturers and fillers do business across several touch points. Corbi will track, ship, distribute, recover, sort, store, inspect, clean, repair and replenish dunnage faster, better, safer and more cost-effectively than the industry believed was possible.

It's the most efficient way of handling the most efficient material. It's dunnage done better.